

Specifications

OS	• Windows XP embedded
Display	• 43cm (17 inch) SXGA (1,280x1,024) TFT LCD with touch screen
CPU	• CoreDuo 1.8 GHz
Memory	• 512MB
HDD	• 160GB
Sound	• Built-in stereo speaker
Acceptable digital media	• MemoryStick MemoryStick Pro MemoryStick Duo MemoryStick ProDuo CompactFlash xD-Picture SD/MMC mini-SD RS-MMC USB Memory Devices CD-ROM, CD-R, CD-RW, DVD-ROM, DVD-R, DVD+R, DVD-RW, DVD+RW
Interface	• USB2.0x6 for external connection 100Base-TXx1 RS-232Cx1 for external connection Bluetooth™
Power consumption	• 100-240V 50/60 Hz 4.0-2.0A max.
Mass: Product	• 21kg (46.4lbs)
Mass: w/Carton box	• 26kg (57.4lbs)
Dimension: Product (W x H x D)	• 440 x 603 x 536mm 17.3 x 23.7 x 21.1 inches
Dimension: Carton box (W x H x D)	• 576 x 756 x 674mm 22.7 x 29.8 x 26.5 inches

General
Safety/EMC regulation compliance:
Safety regulation Europe (LVD) EN60950-1
EMC regulation Europe EN55022 Class B +
EN55024 EN61000-3-2+ EN61000-3-3

Paper specification for the receipt printer
The core diameter: 10-18mm
(1/2-3/4 inch)
Roll Diameter: 50mm (2 inch)
Paper width: 58mm (2 1/4 inch)

Supplied Accessories
Cabinet key x 2
Eject pin (for opening the door of the receipt printer)
Installation guide (E, F, G, I, ES)
Operating instructions (E, F, G, I, ES)
User's guide (E, F, G, I, ES)
Warranty booklet
Software License Agreement

Optional accessories

UPA-PC700 Stand
Kioskunterschrank



UP-DR200
Dye-sublimation
Formats: 10 x 15cm, 13 x 18cm, 15 x 20cm
Media: 2UPC-R204, 2UPC-R205, 2UPC-R206



UP-GR700
Dye-sublimation
Format: A4
Media: 2UPC-R710

Highly scalable, highly profitable retail photofinishing.



The UPA-PC700 photo kiosk.

For highly scalable, highly profitable retail photofinishing, talk to your Sony Accredited Dealer about the UPA-PC700.



total simplicity

total style

total scalability

the complete solution for retailers

Welcome to the UPA-PC700 photo kiosk.

**Attracting new customers,
driving repeat business.**

The UPA-PC700 has been designed specifically for the European retail market, with styling that will attract customers within busy environments and an exceptionally easy user interface that will encourage repeat usage.

This highly scalable photofinishing kiosk can be installed as a stand-alone solution for smaller outlets, or configured with multi-printers for larger environments. From independent outlets to national chains across sectors such as grocery, photography, electronics, health and beauty, the UPA-PC700 provides an added-value service for your customers and a profitable income stream for you.



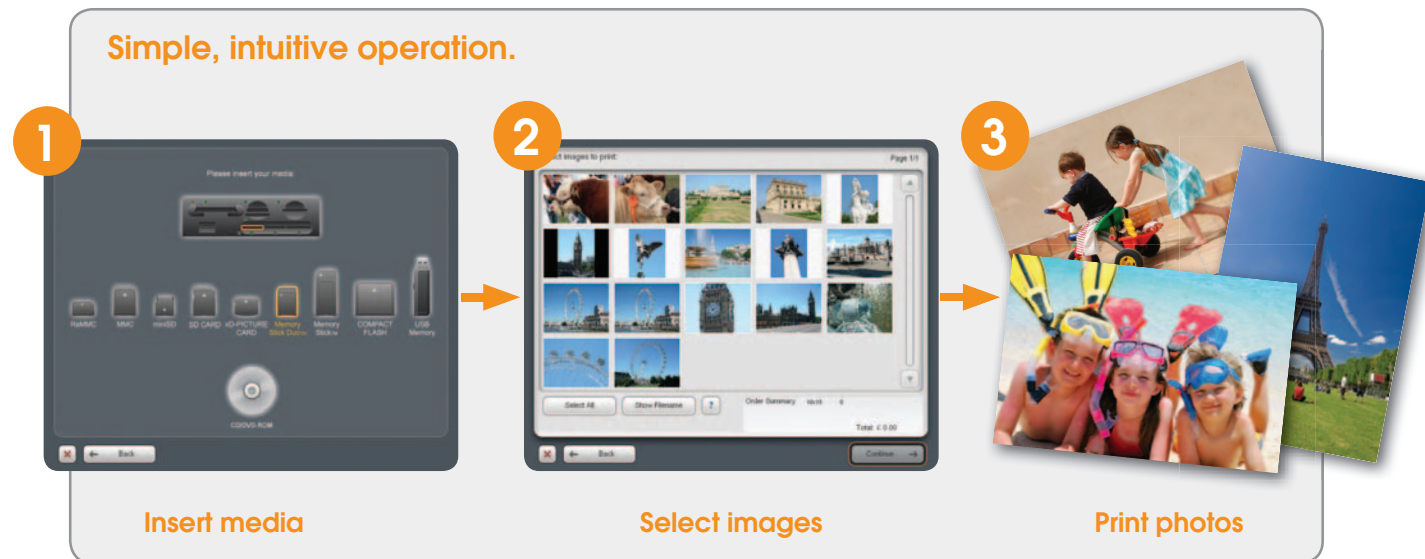
- Configuration options to match your priorities.
- Simple, intuitive operation.
- Easy scalability to fit your environment.
- Designed to attract usage.
- Simple user interface generates repeat business.

- Range of print formats for added choice.
- Revenue-generating features.
- High-speed, high-volume output for maximised productivity.
- High quality prints.
- Multi-input compatibility for customer convenience.

The benefits for your business.

Configuration options to match your priorities.

The UPA-PC700 gives you a number of set-up options to ensure it delivers against your priorities and your customers' preferences. As well as selecting your preferred language and price points, you can choose which features you want to enable on the UPA-PC700. For example, you can turn off all the finishing options to provide a basic express photo printing service; or you can enable as many options as you want to provide a more customised service.



Easy scalability to fit your environment.

You can also configure the UPA-PC700 to fit your retail space and meet your usage levels. It can operate as a customer-facing, standalone kiosk containing either one or two printers, or as an operator-controlled countertop kiosk serving multiple printers.

Designed to attract usage.

With its eye-catching, sleek design, the UPA-PC700 stands out in even the busiest retail environment to attract new users.

Simple user interface generates repeat business.

Following extensive research across Europe, the UPA-PC700 features a new user interface that gives your customers a fast, simple and intuitively user-friendly experience designed to encourage repeat usage.

Range of print formats for added choice.

As well as 10 x 15cm prints, the printers can be set to deliver 13 x 18cm and 15 x 20cm formats. What is more, with the two-printer configuration, not only can each printer have a different print size, but there is also a half-cut option so that the set-up can deliver all three print sizes.

Revenue-generating finishing options.

Providing extra income for you and added options for your customers, the UPA-PC700 can be set up to provide a choice of borders and sepia effects, CD burning and index printing.



High-speed, high-volume output for maximised productivity.

The two-printer set-up can deliver 10 x 15cm print speeds of just 4 seconds.

High quality prints. **ProMatte**

Sony industry-leading dye-sublimation printing technology ensures laboratory quality photographic prints every time. Your customers can also choose the Sony ProMatte finish to add an extra quality to their prints and give you added revenue.

Multi-input compatibility for customer convenience.

All current media cards and input devices can be used.



The advantages of partnering with Sony.

Adding brand value.

Known, trusted and admired throughout the world, Sony is synonymous with quality. Adding Sony to your offering can attract more customers and increase customer spend, while enhancing perceptions of and loyalty to your own brand.

Superior technology.

The Sony photo kiosk range is supported by more than 25 years of printing innovation and expertise. Notable milestones in the delivery of breakthrough print technology include the introduction of dye sublimation video printers into the broadcast industry in 1980, the world's first fully digital ID photo system in 1998 and the world's first self-contained digital desktop photo kiosk in 2006.

Dye sublimation in particular continues to elevate Sony digital print systems above the alternatives. Put simply, Sony dye sublimation technology produces photo-realistic, continuous-tone images that look like they must have come from a professional photo lab, but are actually printed in seconds by on-site Sony instant digital photo print kiosks.



Retail understanding.

Sony also has extensive experience of working with retailers to deliver sector-specific, fully integrated business solutions. With these solutions ranging from Digital Print and Digital Signage to Video Surveillance and Public Displays, Sony has an unrivalled breadth and depth of retail understanding.

Choosing to partner with Sony means choosing the reassurance of having specialist support every step of the way. Retailers can rely on Sony to:

- understand your particular requirements and objectives
- design your solution to meet all your criteria
- project manage implementation, testing and roll-out
- deliver ongoing service support with our tailored PrimeSupport® package
- ensure you can take advantage of all software, functionality and design upgrades
- provide high-impact marketing support

Solutions designed around you.

From small, independent retailers to pan-European retail chains, Sony creates solutions that deliver against a wide range of site-specific challenges, sector-specific business objectives and brand-specific priorities.

Sony can equip you with the scalable, modular and flexible solution that is specifically designed to work within whatever parameters you set, including such variables as:

- store types
- store layouts
- store sizes
- product line priorities
- optimum customer journeys

Your kiosks can operate as stand-alone business units or as added-value elements of an existing photographic service offering. However you want your instant digital print service to integrate with your business, we will work with you to realise all your opportunities.

